

DOUBLE

PAGE ADVERT

3mm bleed required

BLEED SIZE: TRIM SIZE: TYPE AREA:
Width: 426mm Width: 420mm Width: 400mm
Height: 303mm Height: 297mm Height: 277mm



SINGLE

PAGE ADVERT

3mm bleed required

BLEED SIZE: TRIM SIZE: TYPE AREA:
Width: 216mm Width: 210mm Width: 190mm
Height: 303mm Height: 297mm Height: 277mm



HALF

PAGE ADVERT

NO bleed required NO type area required

SIZE:

Width: 190mm Height: 133.5mm



Please keep all import aspects of your design, includinging copy with the type area. Copy that is outside the type area may be trimmed off the final page.



COLUMN

ADVERT

3mm bleed required

BLEED SIZE: FINAL SIZE: TYPE AREA: Width: 76mm Width: 70mm Width: 60mm Height: 303mm Height: 297mm Height: 287mm



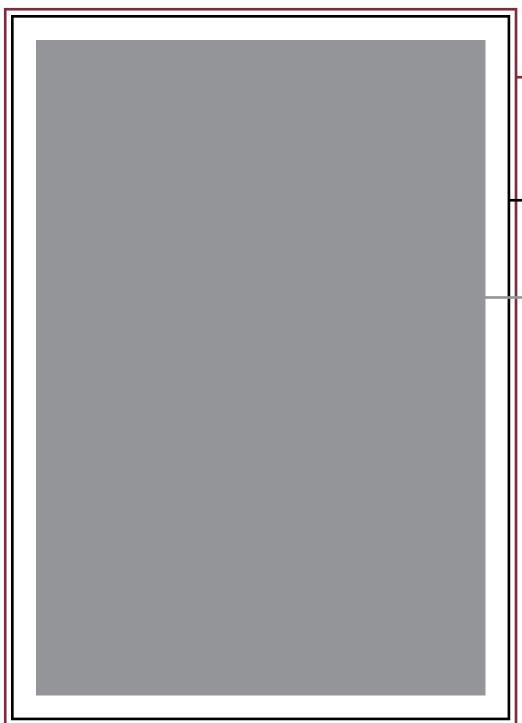
ADVERTISING

Please supply advert as a CMKY press ready pdf, with no spot, RGB or lab colours. Also please set crop marks to '6mm offset' – so they do not intrude into advert.

Should artwork be supplied incorrectly as according to these guidelines, it may be necessary if artwork cannot be re-supplied in time, to amend/alter artwork so it conforms to specifications – PLEASE NOTE: this may result in some distortion or loss of quality.

It is advisable that advert artwork be supplied as early as possible, to allow time to resolve any potential artwork/press issues.

PLEASE CONTACT –
SUPPLY ART WORK TO:
sales@dragonmeet.co.uk



SINGLE PAGE ADVERT

BLEED SIZE: Width: 216mm Height: 303mm

Please add 3mm extra to your art work, to every side. This additional area will be trimmed off the final page, but must still be included in your artwork.

TRIM (FINAL) SIZE:
Width:210mm
Height: 297mm

This is the final area that will appear in the magazine.

■ TYPE AREA: Width: 190mm Height: 277mm

Please keep all import aspects of your design, includinging copy 10mm away from each page edge. Copy that is outside the type area may be trimmed off the final page.

IF YOUR ARTWORK DOES NOT INCLUDE BLEED. THE ARTWORK WILL BE EXPANDED TO FILL THE BLEED REQUIREMENTS. THIS MAY RESULT IN IMPORTANT DETAILS FROM YOUR ARTWORK BEING TRIMED OFF.



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